



IT'S WHAT'S INSIDE
THAT COUNTS

IN THE HEAT OR COLD – WE'VE GOT YOU COVERED

GIVE IT THE TLC TREATMENT

FALL 2014



TLC Tire & Rim Conditioner

Temperature Range Study

Lab and Field Testing

Test Objective:

To show TLC superior temperature resistance qualities to the competition when subjected to extreme heat and cold.



6 HOURS

14 HOURS

-HEAT TEST-

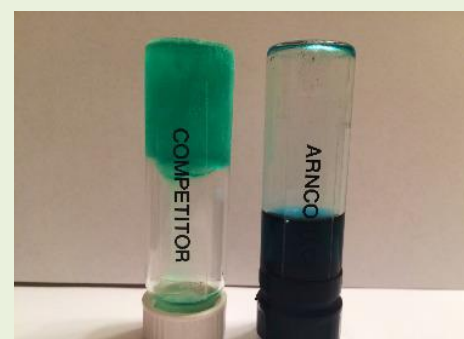
COMPETITOR'S PRODUCT AFTER 6
AND 14 HOURS

WITH 20% MORE ACTIVE INGREDIENTS –

TLC OUTPERFORMS IN TOUGH CONDITIONS

Arnco TLC and the competitor's product were tested in equal amounts and subject to temperatures of 150 F for 14 hours. Both products were removed from the heat test and weighed every 2 hours to determine the total weight loss of each product. The competitor had 79% product loss at peak hours, versus TLC at only 37%. (See chart and pictures on pg. 2)

Arnco TLC and the competitor's product were tested in equal amounts an subject to temperatures of - 10 F for over 6 hours. The competitor's product froze solid in one hour. TLC did not freeze. (See picture at right)



-FREEZE TEST-

COMPETITOR'S PRODUCT FROZE
SOLID IN ONE HOUR
TLC DID NOT

WHAT IS TLC?



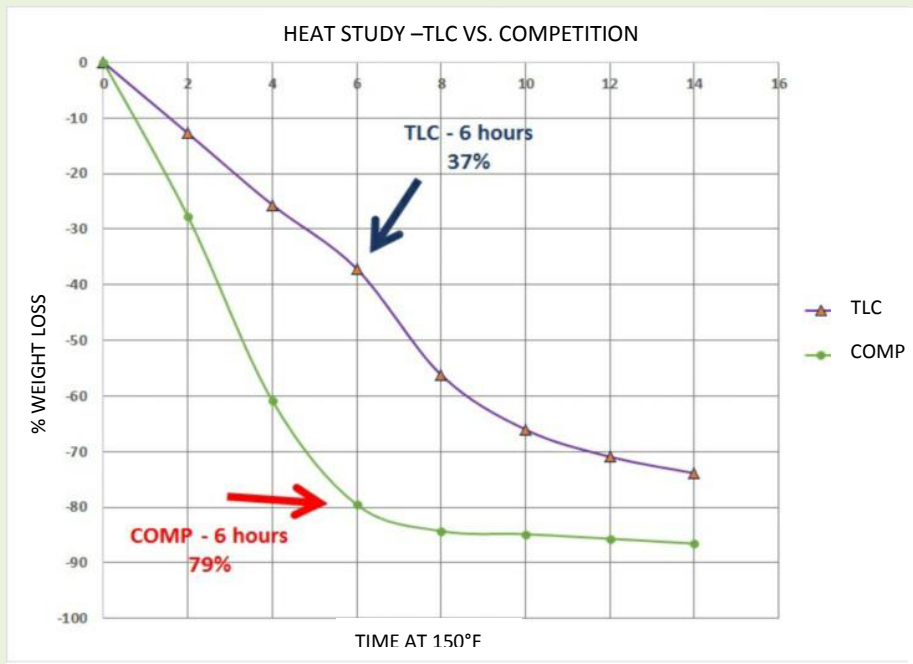
TOTES, DRUMS, PAILS

- Formulation Built on 40 Years of Experience in the Tire Industry
- Prevents and Reduces Rust on Wheel Assemblies
- Three Formulas to Meet you Application
- Environmentally Friendly
- 20% More Active Ingredients
- No Flammable Ingredients
- Unmatched TLC Superior Coating and Temperature Range

WHY DO I NEED TLC?



- Increase Productivity: Faster and Easier Tire Dismounts
- Safety: Identify Cracked Wheels and Tire Leaks
- Profitability:
 - Reduce Tire Maintenance Labour
 - Reduce Equipment Downtime
 - Increase Tire and Wheel Life



COMPETITORS' PRODUCTS THAT FAILED IN THE FIELD IN A HIGH HEAT APPLICATION

WHAT CUSTOMERS ARE SAYING

“Using TLC has made dismounting tires **easier** and **safer** as very **little effort** is now required to separate the bead from the wheel”

“TLC allowed us to **identify** an extremely slow leak in a **wheel** which allowed us to **replace** the cracked wheel”

“TLC’s lubrication extends the life of the **liner** and **bead** area”

1.800.251.7642

