Our Commitment to Sustainable Improvement

Accella Tire Fill Systems is committed to be the most innovative global provider of sustainable chemical systems that also enables a profitable link between our people, partners, products and the planet.

one tote one tree

One Tote, One Tree

We realize that there is only so much we can accomplish on our own. By partnering with American Forests and our customers, we've established the "One Tote, One Tree" program that plants a new tree for every tote of product purchased by our customers.

One Tote, One Tree: Making a Difference

A record-breaking 10 million acres of land burned across the U.S. in 2015 alone, according to the National Interagency Fire Center. The 2016 fire season claimed five times more acres lost to fire damage, as reported by U.S. Department of Agriculture. Wildfires are absolutely detrimental to our natural resources. Accella's One Tote, One Tree program, with the help of our customers, has made significant contributions to reforestation efforts in North America, listed below are a couple of examples:

Pole Creek Fire Reforestation Project in Oregon

Accella provided 2,000 new trees to this project. A major fire in the fall of 2012, together with recent large fires, burned more than 165,000 acres in the beautiful, resource-rich area of the Deschutes National Forest, outside the town of Sisters in central Oregon. Reforestation within the Pole Creek Fire zone will accelerate the development of mature forest to meet a broad range of habitat requirements for wildlife, help control erosion, and provide other important ecosystems services.



Shoshone National Forest Reforestation Project in Wyoming

For 2017, Accella's donation is helping American Forests in its work with the US Forest Service to plant more than 40,000 whitebark pines in Shoshone National Forest, which is part of the Greater Yellowstone Ecosystem in Wyoming. The restoration of the Shoshone's Wind River Ranger District is part of a decade-long reforestation project, countering the blister rust and mountain pine beetles that have decimated the area and led to tree mortality exceeding 80 percent in some places. These conditions increase susceptibility to wildfire, and the Burroughs Creek Fire there in fall 2013 destroyed more than 1,700 acres.

"As a zero waste, zero emission manufacturer, Accella Tire Fill Systems is dedicated to sustainability as a long-term strategic business focus, and partnering with American Forests is a natural extension of that orientation," noted Joe Negrey, Vice President of Accella Tire Fill Systems. "Our 'One Tote, One Tree' program exemplifies this philosophy by enabling our global network of customers to join the effort to heal damaged fire zones. Together we are illustrating how businesses can turn innovation and sustainability into a winning formula, for the company and for the planet."

For additional information, please visit www.onetoteonetree.org.



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