## TyrFil: Driving Sustainability in the OTR Tire Industry

Tires are viewed as one of the most problematic sources of waste because of the alarming amount of fossil fuels and other raw materials used to produce them. Environmentally sound disposal of scrap tires and the sustainable use of natural resources continue to be top priorities for tire manufacturers, distributors and retailers today.

# **290 Million**

tires are generated by the U.S. annually\*

# **One Billion**

used tires disposed of globally every year\*

## 4 Billion used tires are already in

global landfills\*

#### **Health Concerns**

Tires in landfills are an ideal breeding ground for mosquitos carrying potentially fatal diseases like the Zika and West Nile viruses, dengue fever and malaria.

#### Safety Concerns

Tires are flammable and the resulting fires are difficult and costly to extinguish. The cost of firefighting and cleanup for the Westley Tire Fire in California: \$20 million.

#### **Public Responsibility**

Tire industry suppliers, distributors and dealers must commit and continue to develop innovative and cost-effective solutions to reduce the effects the industry has on our health and the environment.

Reduce

- TyrFil significantly reduces the usage of oil, petrochemicals, toxic metals, and other environmentally harmful compounds.
- TyrFil tires last 20-30% longer than air-filled or solid tires requiring fewer overall tires.

**TyrFil** has prevented **39,000,000** 

tires from reaching landfills

# Reuse

Existing fill can be reused.
TyrFil tires can be retreaded up to 4 times with no decrease in performance.



- Using our innovative, patented system, tires can be filled with up to 50% recycled materials.
- Since 2005, Accella Tire Fill Systems has recycled 30 million pounds of tire material.



## **TyrFil Sustainable Advantages**

Sustainable products must also perform day in and day out with users and the businesses they support. TyrFil does it all:



### **Our Commitment To Sustainable Improvement**

Accella Tire Fill Systems is committed to be the most innovative global provider of sustainable chemical systems that also enables a profitable link between our people, partners, products, and the planet.





#### **One Tote, One Tree**

We realize that there is only so much we can accomplish on our own. By partnering with American Forests and our customers, we've established the "One Tote, One Tree" program that plants a new tree for every tote of product purchased by our customers, resulting in over 121,000 new trees planted so far—all while helping to eliminate the use of over 12,000 barrels of petrochemicals.

#### **Green Machine Tire Recycling System**

The Green Machine mixes virgin TyrFil with either used tire flatproofing, crumb rubber, or even previously mixed material, eliminating the environmental impact of sending used polyurethane and used rubber to the landfill. This also reduces up to 75% of the petrochemicals used in traditional tire filling methods.

\* World Business Council for Sustainable Development http://wbcsdpublications.org/project/tire-industryproject-10-year-progress-report-2005-2015/

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